



Partnership Overview & Brand Guidelines

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About ONEKID

Our Mission: To end child trafficking by connecting intelligence, technology, and survivor care—one child at a time.

What We Do:

- Investigate online trafficking networks
- Support survivor recovery and reunification
- Train professionals and community groups
- Advocate for digital safety and prevention

Founded: 2024 **Headquarters:** Frisco, TX

Tax Status: 501(c)(3)

EIN: 33-2294092

Partnership Opportunities

Corporate & Brand Partners

Sponsor programs or investigations, offer employee match or CSR campaigns, and feature your logo on donor wall or event materials.

Faith & Community Groups

Host awareness nights or fundraisers, and use our turnkey toolkit to educate your members.

Law Enforcement & Legal

Coordinate investigations and intel-sharing; access digital forensics and survivor assistance.

Technology & Data

Provide infrastructure, credits, or analytics support; collaborate on digital safety innovations.

Recognition & Co-Branding

Tier	Annual Support Level	Recognition
Defender	\$50,000+	Logo on homepage + annual report feature
Protector	\$10,000+	Featured in partner section + press release
Advocate	\$2,500+	Listed on donor wall
Community Ally	<\$2,500	Acknowledged in quarterly newsletter

ONEKID reserves the right to approve all co-branding and logo usage in accordance with mission integrity standards.

Brand Guidelines

Primary Colors

Deep Maroon #411616 • Charcoal #302929 • Warm White #f8f6f5

Typography

Mona Sans (Headings) • Open Sans (Body)

Logo Usage

Maintain 0.25x logo height padding. Minimum logo height: 24px.

Never alter color or proportions. Use dark logo on light backgrounds; light logo on dark.

Contact & Next Steps

Ready to partner?

Email: solutions@onekidfoundation.org

Visit: https://onekidfoundation.org/get_involved/partners

Together, we can turn awareness into action — and action into safety.